

# **Giving for Good Catalog Nonprofit FAQ**

## **General Information**

## What is the Giving for Good Catalog?

The Giving for Good Catalog is a new community-focused opportunity to secure up to \$5,000 in funding. This online catalog is intended to raise awareness - and dollars - for the most pressing needs facing local nonprofits.

#### Can I see an example?

Because this is the first year MAF is offering the Catalog, we don't have an example specific to our region, but we anticipate our catalog looking similar to the <u>Quad Cities Community Foundation Giving Catalog</u>.

#### Who can submit a request?

To be eligible, your organization must be a recognized 501(c)(3) nonprofit located in, or primarily serving, Blue Earth or Nicollet County, and be listed in MAF's <u>Nonprofit Directory</u>. If your organization isn't listed, or if your listing needs to be updated, please <u>complete this form</u> by May 9, 2025.

#### How will it be promoted?

MAF will promote the Giving for Good Catalog, but you are also welcome to share links as another opportunity for your supporters to give to your nonprofit.

#### What's the timeline?

- 1. <u>Update your listing in our Nonprofit Directory by Friday, May 9, 2025</u> please note that your listing must be current to be included in the Giving for Good catalog
- 2. On Monday, May 12, 2025 all nonprofits listed in our Nonprofit Directory with an accurate email will receive a link to submit their project
- 3. Projects will be featured during the community giving campaign July 7 August 8, 2025

### This year may not work for us... can we participate in the future?

Yes! This is our first time offering the Giving for Good Catalog, but if it's offered in the future, you can choose to participate if it aligns with the goals of your organization.

# **Submitting a Request**

#### How do we submit a request?

On May 12, 2025, the email listed in the Nonprofit Catalog for your organization will be sent a link to a simple request form. The link will be good until May 30, when the request window closes. No requests for the Catalog will be accepted after Friday, May 30, 2025.

#### What information is required on the request form?

The form is simple and quick to complete. You'll be asked to provide:

- A short description of a current, pressing need (up to 250 characters)
- A longer description of your funding need
- The **amount requested** (up to \$5,000)
- Your organization's logo
- A link to your website
- **Contact information** for one key person (name, email, phone)
- An **optional PDF upload** if you'd like to include supporting materials

### Can we submit multiple requests?

No. Each organization can submit one request focused on one current pressing need.

#### Can we edit our request after submission?

Yes, you can view and edit your request through the link you received until it expires on May 30, 2025.

# **Funding & Distribution**

#### What happens if our request doesn't get fully funded before the catalog closes?

Each organization will receive the total amount donated to their request as of August 8, 2025, when the Catalog closes.

### Is overfunding allowed?

No. Funding is capped at the amount you requested. Once your request has been fully funded, it will no longer allow donations through the catalog.

#### How will we receive the funds?

Funds will be distributed in late by September 30, 2025 in the form of a grant from the Mankato Area Foundation.

#### Do we need a special login to access the catalog?

You will receive a unique link that takes you directly to the online form for your request specific to your organization. No login information is required.

### Are there any requirements that come with the funding?

There is no follow-up or reporting required once you receive your funding.

# If you have additional questions, please contact:

#### **Tricia Lewis**

Operations and Governance Director Mankato Area Foundation 507.344.7266 Tricia@mankatoareafoundation.com