



Corporate Philanthropy





"Our partnership with Mankato Area Foundation ensures our grants support local non-profits that align with our company giving goals and preferences. The knowledge and expertise of MAF is invaluable. The Foundation makes it easy for us to maintain our local giving programs and have high confidence we are meeting the ongoing needs within our community."

- Jennifer Spaude, Vice President, Corporate Communications & Investor Relations, Consolidated Communications



Corporate Advised Fund

Is your business looking for a trusted partner to help you achieve your charitable goals?

We know that businesses want to support their local community, but often other demands on your time mean it is a struggle to respond to all the requests you receive from local nonprofit organizations. Partnering with the Mankato Area Foundation (MAF) through a Corporate Advised Fund is a great way to ensure that your good intentions deliver real impact and help those most in need.

MAF can help your business manage its corporate philanthropy within the communities you serve. Using first-hand knowledge and specialized, cost-effective services, we allow companies to do what they do best—with the assurance that their philanthropic efforts will be carefully invested for the greatest possible impact.



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THE CASE FOR CORPORATE PHILANTHROPY

Research shows that corporate philanthropy can have a significant impact on growing businesses. Here is a list of five of the most powerful benefits to be gained through corporate philanthropy:

- Demonstrates company values
- Creates purpose
- Increases engagement for customers and employees
- Boosts employee morale
- Attracts new talent

GIVING BACK WITH A CORPORATE ADVISED FUND

The Mankato Area Foundation offers personalized services to help your company plan, govern and operate your community philanthropy. We can help you develop a giving program tailored to your company's interest areas and giving priorities. MAF staff can also assist with the management of corporate foundations through customized philanthropic services.

HOW TO GET STARTED

1. Create a fund by making a tax-deductible gift to the Mankato Area Foundation.
2. Give the fund a name of your choice.
3. We work with you and your team to design a grantmaking strategy and process.
4. You recommend grants to support nonprofit organizations of your choice.
5. The Foundation issues the grant checks and maintains the records.



"We wanted to find a place for the foundation that would allow our company and our employees to have an influence on where the money was going—and that would continue the legacy of giving in the community."

- John Finke, Former CEO of Eventis

HOW IT WORKS

Our MAF behind-the-scenes team is available to provide a range of grantmaking and administrative support such as:

- Press releases and marketing of your fund
- Access to our online donor portal and granting software
- Fielding phone calls from grant seekers
- Receiving and reviewing grant requests
- Identifying qualified applicants
- Preparing and sending award letters, agreements and reporting documents
- Notifying organizations whose proposals are declined
- Maintaining a database of all grant requests, grant awards and status
- Providing grant recommendations

PERSONALIZATION

Your giving can be highly personalized. We can create a custom web page, fund logo and letterhead with your organization's name to accompany your grant checks.

YOUR PARTNER IN PHILANTHROPY

Our services can be tailored to meet the specific needs of your business.



Giving to Support Our Community

Since 1974, the Mankato Area Foundation has been dedicated to building a community of individuals who believe in the strength of giving. We continue today to shape Greater Mankato through connecting acts of giving with our community's needs. As a permanent, trusted resource, donors look to the Mankato Area Foundation to help them make their charitable giving more effective. The Mankato Area Foundation is impacting individuals in our communities now and for generations to come by providing the expertise to help donors nurture their philanthropic dreams and shape their legacy.



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